



Press Release

Process Management International

PMI and Essential.genius Win Silver Brandon Hall Learning Award

Essential.genius, the sister company of PMI, a leader in innovative learning, won a coveted Brandon Hall Silver award for excellence in the Best Custom Content category.

Essential.genius's win was announced on Thursday 4th November 2010. The winners are listed at www.brandon-hall.com.

The Brandon Hall Excellence in Learning Awards are presented annually by Brandon Hall Research, one of the leading research firms in training and development. Now in its sixteenth year, the Awards programme showcases exceptional work in the use of learning technology. "These winning entries are very impressive" said Brandon hall, PH D chairman of the Awards programme. "We are thrilled to recognize innovative learning of such high quality".



Entries were submitted in the categories of Best Custom Content, Best Innovation in Learning Technology, Best Learning Game, Best Learning Team, Best Results of a Learning Program, Best Use of Blended Learning, Best Use of Virtual Worlds for Learning, Best Use of Web 2.0 Tools for Learning, and Best Integration of Learning and Talent Management. A total of 214 entries were originally submitted. The entries were evaluated by a panel of veteran, independent senior judges.

Notes for Editors

About PMI and Essential Genius

PMI (Process Management International) has been at the forefront of business improvement consultancy and training since 1984. In that time, we've served thousands of people through training and consultancy and shaped countless organisational and business improvement programmes. Our methods have been successfully applied on five continents.

Essential.genius is the learning development business and sister company of PMI. We're a team of learning experts who design, develop and deliver some of the most compelling and effective learning services that money can buy. Our powerful approach enables us to work with all kinds of learning content and subject matter so whatever the setting, whatever the industry – we're essential.genius and we're here to help you get the most from your learning and education resources.

About Brandon Hall Research

Brandon Hall, Ph D is the CEO of Brandon Hall Research and author of the ground-breaking "Web-based Training Cookbook". Since 1992, Brandon Hall Research (www.brandon-hall.com) has been providing independent research reports and expert advice on using technology in learning. Brandon Hall Research conducts the Awards program each year to recognize the best in innovative learning.

Contact

Name: Laura Rawlings **Tel:** +44 (0)1676 522 766
Name: Laura Boothroyd **Tel:** +44 (0) 16767 522 766
Process Management International (PMI)
Email [info@pmi.co.uk] **Website** [www.pmi.co.uk / www.essentialgenius.com]